

**DUCTSTORE the design guru (DSTGR)** is the Multidisciplinary Design Studio that integrated between two-dimensional and three-dimensional design to create the own innovative and unique style called 'Graphitecture'.

DSTGR's projects are hybrid design created by graphic, architecture and other various design aspects. The notable experiences in design works are extremely diverse in communication design, content management, graphic as well as installation, interior and architecture.



# **OUR SERVICES**

WE CAN DO TOTAL CAMPAIGN LAUNCH FOR YOUR BRAND



Scope of service: Design Agency
Brand Identity / Brand Communication Strategy/
Website & Content Management / Magazine &
Publication Design / Event & Exhibition Design /
Environmental Graphic / And More....

### THE OTHERS CO., LTD.

Scope of service: Interior & Architecture
House & Residential Design / Retail Space /
Booth & Exhibition Design



Scope of service: Content Platform "Online & Offline" Media Publisher / Content Creator / Content Management / Content Strategy / Photo & VDO Shooting Production

Create 020 Experience
Design / Style / Culture

### Online IAMEVERYTHING.CO





#### Offline SPECIAL PRINT EDITION



Send directly to Creative Class (3,000 Copies)



# **OUR CUSTOMERS**

#### **DEVELOPER**

















#### **SHOPPING MALL**





















#### LIFESTYLE































#### **CORPORATE BRAND & BUILDING MATERIAL BRAND**



























#### **FINANCE**















### NONTAWAT CHAROENCHASRI DESIGN DIRECTOR

1997 B.A. ARCHITECTURE, FACULTY OF ARCHITECTURE RANGSIT UNIVERSITY

1999 B.A. ART EDUCATION, FACULTY OF EDUCATION CHULALONGKORN UNIVERSITY

DESIGN DIRECTOR:
DUCTSTORE THE DESIGN GURU CO., LTD.
2001 - PRESENT

CREATIVE DIRECTOR: WALLPAPER MAGAZINE (THAI EDITION) 2005 - 2010

FOUNDER / MANAGING DIRECTOR: THE OTHERS CO., LTD. 2015 - PRESENT

FOUNDER / EDITOR-IN-CHIEF / CREATIVE DIRECTOR : WWW.IAMEVERYTHING.CO 2018 - PRESENT

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# \* DUCTSTORE the design guru Co.,Ltd. 2023 - 2024 RECOGNITION AWARDS



**DFA DESIGN FOR ASIA AWARDS 2023, HONGKONG**SILVER AWARD : COMMUNICATION DESIGN / PUBLICATION

PROJECT: EVERYTHING MAGAZINE



DFA DESIGN FOR ASIA AWARDS 2023, HONGKONG

BRONZE AWARD: COMMUNIATION DESIGN / MARKETING CAMPAIGN

PROJECT: KFC x TIKKYWOW







DFA DESIGN FOR ASIA AWARDS 2023, HONGKONG

MERIT AWARD: ENVIRONMENT DESIGN / EVENT, EXHIBITION

PROJECT: JORAKAY PAVILLION AT ASA EXPO 2023



**GOLDEN PIN DESIGN AWARD 2023, TAIWAN** 

MARK WINNER: SPATIAL DESIGN

PROJECT: JORAKAY PAVILLION AT ASA EXPO 2023





DESIGN AWARD 2024 IF DESIGN AWARD 2024, GERMANY

**WINNER: EXHIBITION** 

PROJECT: JORAKAY PAVILLION AT ASA EXPO 2023



**RED DOT DESIGN AWARD 2024, GERMANY** 

**BEST OF THE BEST WINNER: EXHIBITION DESIGN** 

PROJECT : JORAKAY PAVILLION AT ASA EXPO 2023
PROJECT : JORAKAY PAVILLION AT ASA EXPO 2024





### **2024 RECOGNITION AWARDS**



# reddot winner 2024 best of the best

JORAKAY PAVILION 2023



Project: JORAKAY PAVILION 2023 (11-05501-2024BC)

Result: Red Dot: Best of the Best

The "Red Dot: Best of the Best" is the award for very high design quality. Only entries that win over the jury with their very high design quality and creative performance receive this distinction.

JORAKAY PAVILION 2024



Project: JORAKAY PAVILION 2024 (11-05468-2024BC)

Result: Red Dot: Best of the Best

The "Red Dot: Best of the Best" is the award for very high design quality. Only entries that win over the jury with their very high design quality and creative performance receive this distinction.



### reddot winner 2024

- EVERYTHING MAGAZINE



Project: EVERYTHING MAGAZINE (05-05490-2024BC)

Result: Red Do

The "Red Dot" is the award for high design quality. The international jury only awards this sought-after seal of quality to entries that win them over with their good design quality and creative performance.

- COLLECTIVE by Cloud 11



Project: COLLECTIVE by Cloud 11 (10-05502-2024BC)

Result: Red Dot

The "Red Dot" is the award for high design quality. The international jury only awards this sought-after seal of quality to entries that win them over with their good design quality and creative performance.

- KTB MONEY EXPO 2024



Project: KTB MONEY EXPO 2024 (11-05036-2024BC)

Result: Red Dot

The "Red Dot" is the award for high design quality. The international jury only awards this sought-after seal of quality to entries that win them over with their good design quality and creative performance.



### Golden Pin Design Award 2024 金點設計獎

- 初審 Preliminary Selection 07 月 JUL.
- 複審 Secondary Selection —— 09 月 SEP.
- 決審 Final Selection ———— 09 月 SEP.
- 頒獎 Award Ceremony ——— 12 月 DEC.



59	DUCTSTORE the design guru	DUCTSTORE the design guru	Kentucky Town Bangkok	Kentucky Town Bangkok	Thailand	Integration Design
60	Ductstore the design guru Co., Ltd	Ductstore the design guru Co., Ltd	BANGKOK DESIGN WEEK 2024	BANGKOK DESIGN WEEK 2024	Thailand	Communication Design
61	Ductstore the design guru Co., Ltd	Ductstore the design guru Co., Ltd	Architect Expo 2022 : CO-WITH CREATORS	Architect Expo 2022 : CO-WITH CREATORS	Thailand	Communication Design
62	Ductstore the design guru Co., Ltd	Ductstore the design guru Co., Ltd	EVERYTHING Magazine	EVERYTHING Magazine	Thailand	Communication Design
63	Ductstore the design guru Co., Ltd	Ductstore the design guru Co., Ltd	ASA 2024 (Architect expo 2024)	ASA 2024 (Architect expo 2024)	Thailand	Communication Design
64	Ductstore the design guru Co., Ltd	Ductstore the design guru Co., Ltd	COLLECTIVE by Cloud 11	COLLECTIVE by Cloud 11	Thailand	Integration Design
65	Ductstore the design guru, The Others Co.,Ltd	Ductstore the design guru, The Others Co.,Ltd	KENTUCK TOWN BANGKOK POP-UP STORE	KENTUCK TOWN BANGKOK POP-UP STORE	Thailand	Spatial Design
253	The Others Co.,Ltd	The Others Co.,Ltd	OB HOUSE	OB HOUSE	Thailand	Spatial Design
254	The Others Co.,Ltd	The Others Co.,Ltd	Jorakay Pavilion 2024	Jorakay Pavilion 2024	Thailand	Spatial Design
255	The Others Co.,Ltd	The Others Co.,Ltd	KTB MONEY EXPO 2024	KTB MONEY EXPO 2024	Thailand	Spatial Design
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DFA DESIGN FOR ASIA AWARDS 2023, HONGKONG

SILVER AWARD: COMMUNICATION DESIGN / PUBLICATION

PROJECT: IAMEVERYTHING MAGAZINE



RED DOT DESIGN AWARD 2024, GERMANY RED DOT WINNER: MAGAZINE DESIGN

**PROJECT:** EVERYTHING MAGAZINE







DFA DESIGN FOR ASIA AWARDS 2023, HONGKONG BRONZE AWARD : COMMUNIATION DESIGN / MARKETING CAMPAIGN

PROJECT: KFC x TIKKYWOW





### **JORAKAY PAVILION (ASA'66)**



DFA DESIGN FOR ASIA AWARDS 2023, HONGKONG MERIT AWARD: ENVIRONMENT DESIGN / EXHIBITION

PROJECT: JORAKAY PAVILLION AT ASA EXPO 2023



GOLDEN PIN DESIGN AWARD 2023, TAIWAN MARK WINNER: SPATIAL DESIGN

**PROJECT: JORAKAY PAVILLION AT ASA EXPO 2023** 



IF DESIGN AWARD 2024, GERMANY WINNER: EXHIBITION

**PROJECT: JORAKAY PAVILLION AT ASA EXPO 2023** 

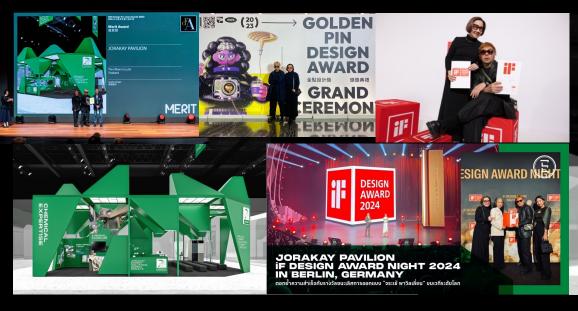


RED DOT DESIGN AWARD 2024, GERMANY BEST OF THE BEST WINNER

: EXHIBITION DESIGN

PROJECT: JORAKAY PAVILLION AT ASA

EXPO 2023





## **JORAKAY PAVILION (ASA'67)**

**RED DOT DESIGN AWARD 2024, GERMANY** 

BEST OF THE BEST WINNER: EXHIBITION DESIGN

PROJECT: JORAKAY PAVILLION AT ASA EXPO 2024



reddot winner 2024 best of the best



# KTB MONEY EXPO'67

RED DOT DESIGN AWARD 2024, GERMANY RED DOT WINNER: EXHIBITION DESIGN

PROJECT: KTB MONEY EXPO 2024



reddot winner 2024











### **COLLECTIVE BY CLOUD11 EVENT**

**RED DOT DESIGN AWARD 2024, GERMANY** 

**RED DOT WINNER: EVENT DESIGN** 

PROJECT: COLLECTIVE BY CLOUD11



### reddot winner 2024



### THANK YOU

FOR MORE INFORMATION

PLEASE CONTACT: pattira@ductstore.co.th