

**GORILLA**



Establish Since 2011

# 13+ YEARS

## PERFECTION IN EVENT MANAGEMENT

Gorilla Event is a Turn-Key Event Management.





WE HELP BRAND  
**IMPROVE,  
IMPRESS &  
CREATE HANDS-ON  
BRAND EXPERIENCES**





# WHO WE ARE





# Mission

Deliver top-notch events that go above and beyond in every shape and size. Our global standard of awesomeness is sprinkled with a touch of that warm Thai charm.



# Vision

To be the preferred activation solutions partner for clients, allowing them to entrust their concerns to us effortlessly and focus on their tasks.





# COLLABORATE WITH GORILLA EVENT.

## Cost-effective solutions with creative flair

We're dedicated to offering top-notch service affordably, all while staying true to our company's values and integrity.

## Maximize Marketing & PR Effects

Our team of professionals brings deep expertise in marketing and PR. Think of us as an extension of your brand, your eyes and arms in the field. We're your strategic partners, amplifying your activation strategies and beyond

## Global standard, Big Heart

We've successfully delivered outstanding events and services for leading companies in Thailand, earning their trust. Additionally, we collaborate with international partners and agencies to organize local events and functions in Thailand. Our genuine will to help beyond tasks encapsulates our clients to join the force in the long term.

## Count on us for reliable, hassle-free service.

"From intricate details to expansive visions, we're committed to realizing your dreams with unwavering dedication and expertise. With us, you can relax and entrust the planning to our capable hands, freeing you to focus on what truly matters to you."

**FIND THE PERFECTION**



# MEET OUR DEDICATED TEAM

A completed professional team with more than **30+yr** of event management experience





# WE ARE PLEASED TO MEET YOU



Project Manager

Account Director

Art Director

Production

Creatives

Project Co-ordinator

Account Executives

Designers

Communications



# TRUSTED CLIENTS

## Automotive

## Consumer Goods | MLM



# TRUSTED CLIENTS

## Agency | Media

**dentsu**



**dmg::events**

**MONEY  
20/20**

**FIRST**

↳ ลงทุนแมน

**SPATHAKUHODO**

## Fintech



**Julius Bär**



## Energy







Corporate Events



Conference & Seminar



Exhibition & Booth



Product Launch

## WHAT WE OFFER



MKT|PR Campaign



Roadshow



Concert

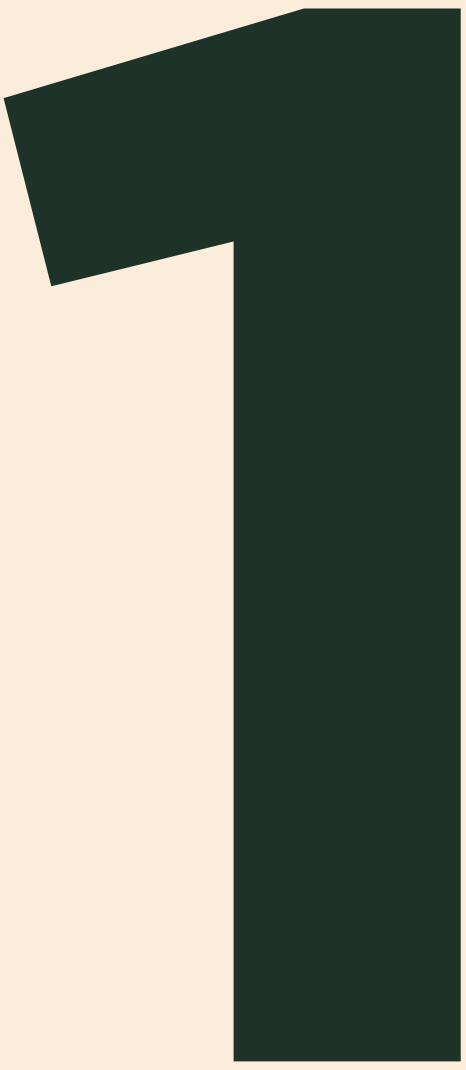


Live Streaming



# OUR PORTFOLIO

# CORPORATE EVENTS







# AION FACTORY OPENING

**Client:** AION  
**Task:** Design, Construction, Operation, Press Event  
**Audiences:** 500 guests, VIP Governments, Press, Dealer, Client





# KING'S POTRAIT EXHIBITION @Iconsiam

**Client:** ICON SIAM

**Task:** Design, Construction, Operation and Public Event

**Audiences:** Press and Public





# HYPER HT EXCLUSIVE PARTY

**Client:** AION  
**Task:** Completed design, activation and management  
**Audiences:** 50 VIP clients





## FWD Route to Grow (Internal Team Building)

**Client:** FWD  
**Task:** Completed design, activation and management  
**Audiences:** 200 Corporate staffs





# Tesla Cybertruck Asia Tour 2024 (Opening day)

**Client:** Tesla  
**Task:** Design, Construction, Operation, Photographing, Press and Public Event  
**Audiences:** Public





## CYBERTRUCK TOUR

24 Jun - 30 Jun	centralwOrld
2 Jul - 17 Jul	Central Eastville
18 Jul - 30 Jul	Central Bangna
31 Jul - 13 Aug	Central Westville
14 Aug - 1 Sep	Siam Paragon
4 Sep - 15 Sep	Central Chiangmai Festival
17 Sep - 22 Sep	Central Khonkaen

# Tesla Cybertruck Asia Tour 2024 (National Tour)

**Client:** Tesla  
**Task:** Design, Construction, Operation, Photographing, Press and Public Event  
**Audiences:** Press 100 pax, Public





# AMWAY NATIONAL CONVENTION 2024

**Client:** Amway Thailand  
**Task:** Conference | Impact Challenger  
**Audiences:** 30,000 pax





# TOYOTA 60th ANNIVERSARY

**Client:** Toyota Motors & Kaleidoscope Agency  
**Task:** Conference and exhibitions | QSNCC  
**Audiences:** 4,000 pax





# HYUNDAI IONIQ LAB

**Client:** Hyundai Mobility  
**Task:** Create Experience Lab Manual, Rules & Regulations and Staff Recruitment  
**Audiences:** Public





## PTT OR AWARD CEREMONY

**Client:** PTT OR  
**Task:** Conceptual, Design, and Operation  
**Audiences:** Dealers





# AMWAY "THE FOUNDERS" 2023

**Client:** Amway Thailand  
**Task:** Conceptual, Activities, Design, Operation and Logistics Manangement | Hall 2-4, QSNCC  
**Audiences:** 15,000 pax





# THE GRAND OPENING” Creating The Excellence

**Client:** Hino Motors Manufacturing (Thailand) Ltd.  
**Task:** Conceptual, Cerebration Scene, Design, and Operation  
**Audiences:** Executives and Staffs, Press





# 1st Working Day Celebration

**Client:** PTT OR  
**Task:** Conceptual, Cerebration Scene, Office Decoration and Activities Management  
**Audiences:** Corporate Members





# Anniversary Ceremony & Brand Experience

**Client:** C-vitt  
**Task:** Conceptual, Design, and Operation | Paragon Park  
**Audiences:** Public



**CONFERENCE  
& SEMINAR**

**2**





# FMA FEA FLA 2024

**Client:** Future Energy Asia, DMG Events

**Task:** Conceptual, Design, Keynote, AV and Operation of 3 Stages

**Audiences:** Speakers, Corporate members, public, Government reps





# MONEY 20/20 ASIA (2024)

**Client:** Ascential Events (Europe) Limited  
**Task:** Conceptual, Design, and Operation of 4 Stages  
**Audiences:** Entrepreneur, Business People in FinTech from Around the World

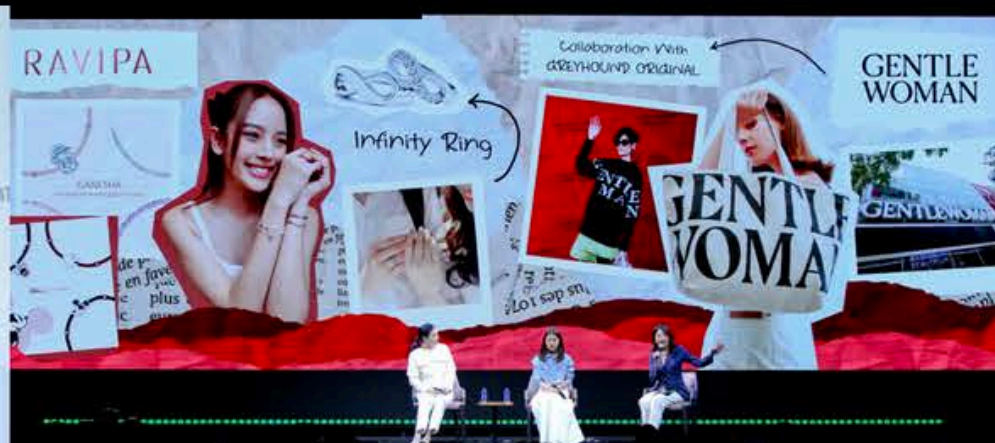




# MONEY 20/20 ASIA (2024)

**Client:** Ascential Events (Europe) Limited  
**Task:** Conceptual, Design, and Operation of Pre-Dinner, Cocktail Reception and Dinner Party  
**Audiences:** Entrepreneur, Business People in FinTech from Around the World





# THE ENTREPRENEUR FORUM 2024

**Client:** ลงทุนแมน

**Task:** Conceptual, Design, and Operation | SAMYAN Midtown

**Audiences:** Public, and Reserved ticket





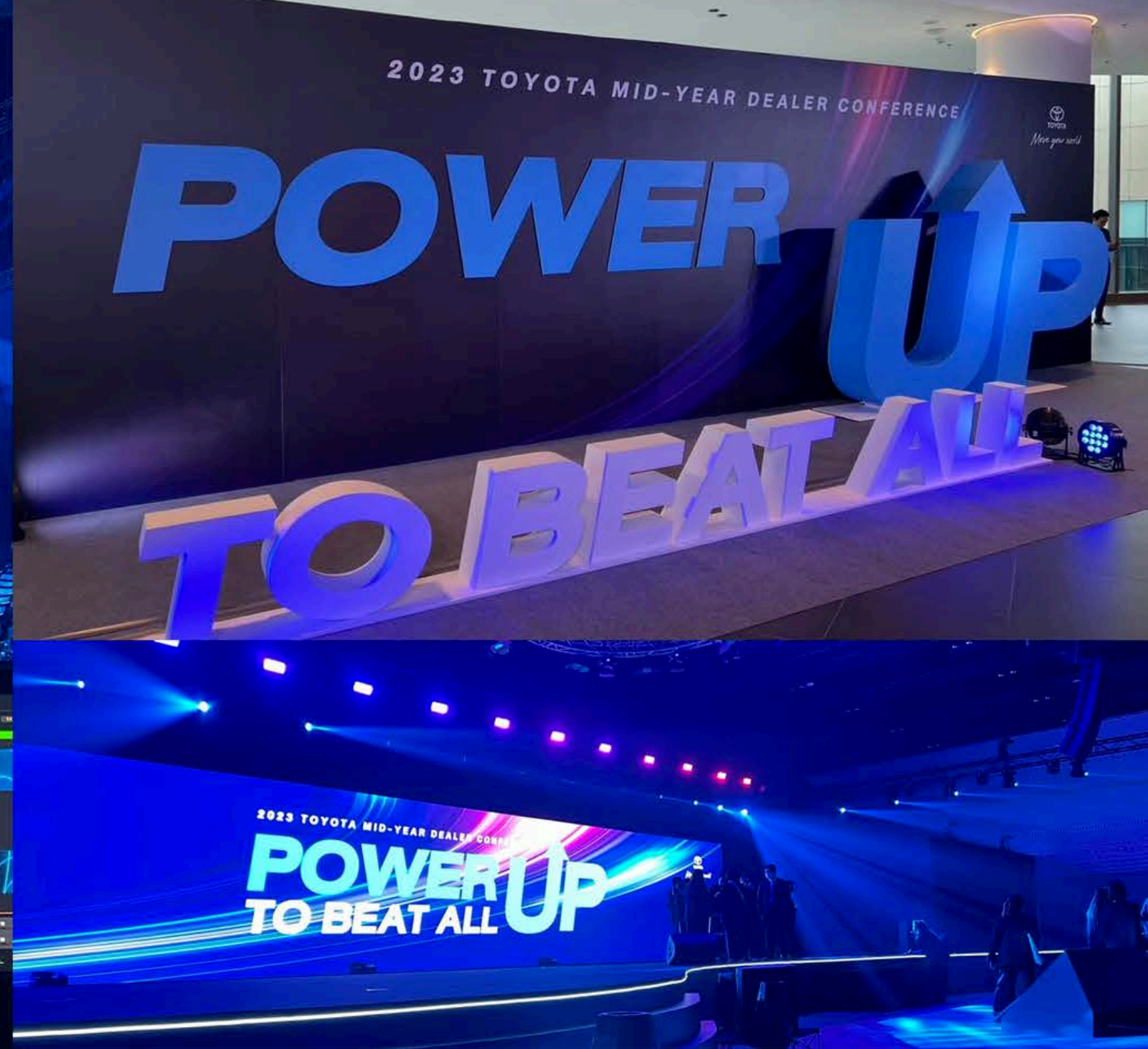
# FMA FEA INTERNATIONAL SEMINAR 2023

**Client:** Future Energy Asia. DMG

**Task:** Design, and Operation

**Audiences:** Speakers, Corporate Members, and Public





# TOYOTA MID-YEAR DEALER CONFERENCE 2023

**Client:** Toyota Motors  
**Task:** Conceptual, Design, and Operation | QSNCC  
**Audiences:** Speakers, Corporate Members, and Public





# SCB Wealth Forum 2023

**Client:** SCB  
**Task:** Conceptual, Design, and Operation | Grand Diamond Ballroom (Impact)  
**Audiences:** 1,000 pax per day





# CARDX Sales Conference 2023

**Client:** SCB

**Task:** Conceptual, Design, and Operation | Impact Forum

**Audiences:** 3,000 pax





# Mitsubishi Motors National Dealer Conference

**Client:** SCB  
**Task:** Conceptual, Design, and Operation | Impact Forum  
**Audiences:** 3,000 pax



**HYBRID PRODUCT  
LAUNCH**

**3**





# NEW XPANDER HEV / CROSS HEV WORLD PREMIERE LAUNCH 2024

**Client:** Mitsubishi Motors Thailand  
**Task:** World Premiere Product Launch with Press and Live Stream Internationally  
**Audiences:** 350 pax at Center Point Entertainment Studio





# NEW XPANDER HEV / CROSS HEV WORLD PREMIERE LAUNCH 2024

**Client:** Mitsubishi Motors Thailand  
**Task:** World Premiere Product Launch with Press and Live Stream Internationally  
**Audiences:** 350 pax at Center Point Entertainment Studio





# World Premiere of The All-New Mitsubishi Triton

**Client:** Mitsubishi Motors Thailand

**Task:** World Premiere Product Launch with Press and Live Stream Internationally

**Audiences:** 350 pax at Center Point Entertainment Studio



**EXPERIENCE  
BOOTH**

**4**





# Architect Fair 2024

**Client:** Panel Plus  
**Task:** Booth Design, Activities Management  
**Audiences:** Public





# InfoComm 2024

**Client:** Kramer and Matrix  
**Task:** Booth Design, Activities Management  
**Audiences:** Public





# InfoComm 2023

**Client:** Phillips  
**Task:** Booth Design, Activities Management and POSM  
**Audiences:** Public





# InfoComm 2023

**Client:** Phillips and LG  
**Task:** Booth Design, Activities Management and POSM  
**Audiences:** Public





# Amazon Coffee New Product Launch

**Client:** Amazon Coffee  
**Task:** Booth Design, Activities Management and POSM  
**Audiences:** Public





# InfoComm 2023

**Client:** Amazon Coffee / PTT Blue Card / PTT OR  
**Task:** Booth Design, Activities Management and POSM  
**Audiences:** Public





# Thaifex

**Client:** Anchor  
**Task:** Booth Design, Activities Management and POSM  
**Audiences:** Public



**EXHIBITION  
(AUTO SHOW)**

**5**





# BIG MOTOR SALES 2024 | MITSUBISHI MOTORS

**Client:** Misubishi Motors  
**Task:** Booth Design, Activities Operation, Booth Management  
**Audiences:** VIP, Press, and Public





## BIG MOTOR SALES 2024 | Hyundai

**Client:** Hyundai  
**Task:** Booth Design, Activities Operation, Booth Management  
**Audiences:** VIP, Press, and Public





## BIG MOTOR SALES 2024 | XPeng

**Client:** XPeng

**Task:** Booth Design, Activities Operation, Booth Management

**Audiences:** VIP, Press, and Public





## BIG MOTOR SALES 2024 | ZEEKR

**Client:** Zeekr  
**Task:** Booth Design, Activities Operation, Booth Management  
**Audiences:** VIP, Press, and Public





# BIG MOTOR SALES 2024 | TOYOTA

**Client:** TOYOTA  
**Task:** Booth Design, Activities Operation, Booth Management  
**Audiences:** VIP, Press, and Public





# Thailand Motor Expo 2024 | AION Experience Booth

**Client:** AION  
**Task:** Booth Design, Activities Operation, Booth Management  
**Audiences:** VIP, Press, and Public





# Thailand Motor Expo 2024 | Mitsubishi Experience Booth

**Client:** Mitsubishi Motors Thailand  
**Task:** Booth Design, Activities Operation, Booth Management  
**Audiences:** VIP, Press, and Public





# Thailand Motor Expo 2024 | Nissan Experience Booth

**Client:** Nissan Thailand  
**Task:** Booth Design, Activities Operation, Booth Management  
**Audiences:** VIP, Press, and Public





## Int'l Motor Show 2024 | Toyota Experience Booth

**Client:** Toyota Motors  
**Task:** Booth Design, Activities Operation, Booth Management  
**Audiences:** VIP, Press, and Public





# Thailand Motor Expo 2023 | Tesla Experience Booth

**Client:** Tesla  
**Task:** Booth Design, Activities Operation, Booth Management  
**Audiences:** VIP, Press, and Public





## Thailand Motor Expo 2023 | Lexus Experience Booth

**Client:** Lexus Thailand  
**Task:** Booth Design, Activities Operation, Booth Management  
**Audiences:** VIP, Press, and Public





# Thailand Motor Expo 2023 | Nissan Experience Booth

**Client:** Nissan Thailand  
**Task:** Booth Design, Activities Operation, Booth Management  
**Audiences:** VIP, Press, and Public





## Thailand Motor Expo 2023 | Mitsubishi Experience Booth

**Client:** Mitsubishi Motors Thailand  
**Task:** Booth Design, Activities Operation, Booth Management  
**Audiences:** VIP, Press, and Public





## Int'l Motor Show 2023 | Lexus Experience Booth

**Client:** Lexus Thailand  
**Task:** Booth Design, Activities Operation, Booth Management  
**Audiences:** VIP, Press, and Public





## Int'l Motor Show & Motor Expo 2023 | Nissan Experience Booth

**Client:** Nissan Thailand  
**Task:** Booth Design, Activities Operation, Booth Management  
**Audiences:** VIP, Press, and Public





## Big Motor Sale 2023 | Mitsubishi Booth

**Client:** Mitsubishi Motors Thailand  
**Task:** Booth Design, Activities Operation, Booth Management  
**Audiences:** VIP, Press, and Public





## Motor Expo 2022 | Nissan Experience Booth

**Client:** Nissan Thailand  
**Task:** Booth Design, Activities Operation, Booth Management  
**Audiences:** VIP, Press, and Public





## Motor Expo 2022 | Mitsubishi Experience Booth

**Client:** Mitsubishi Motors Thailand  
**Task:** Booth Design, Activities Operation, Booth Management  
**Audiences:** VIP, Press, and Public





## Int'l Motor Show 2022 | Toyota Experience Booth

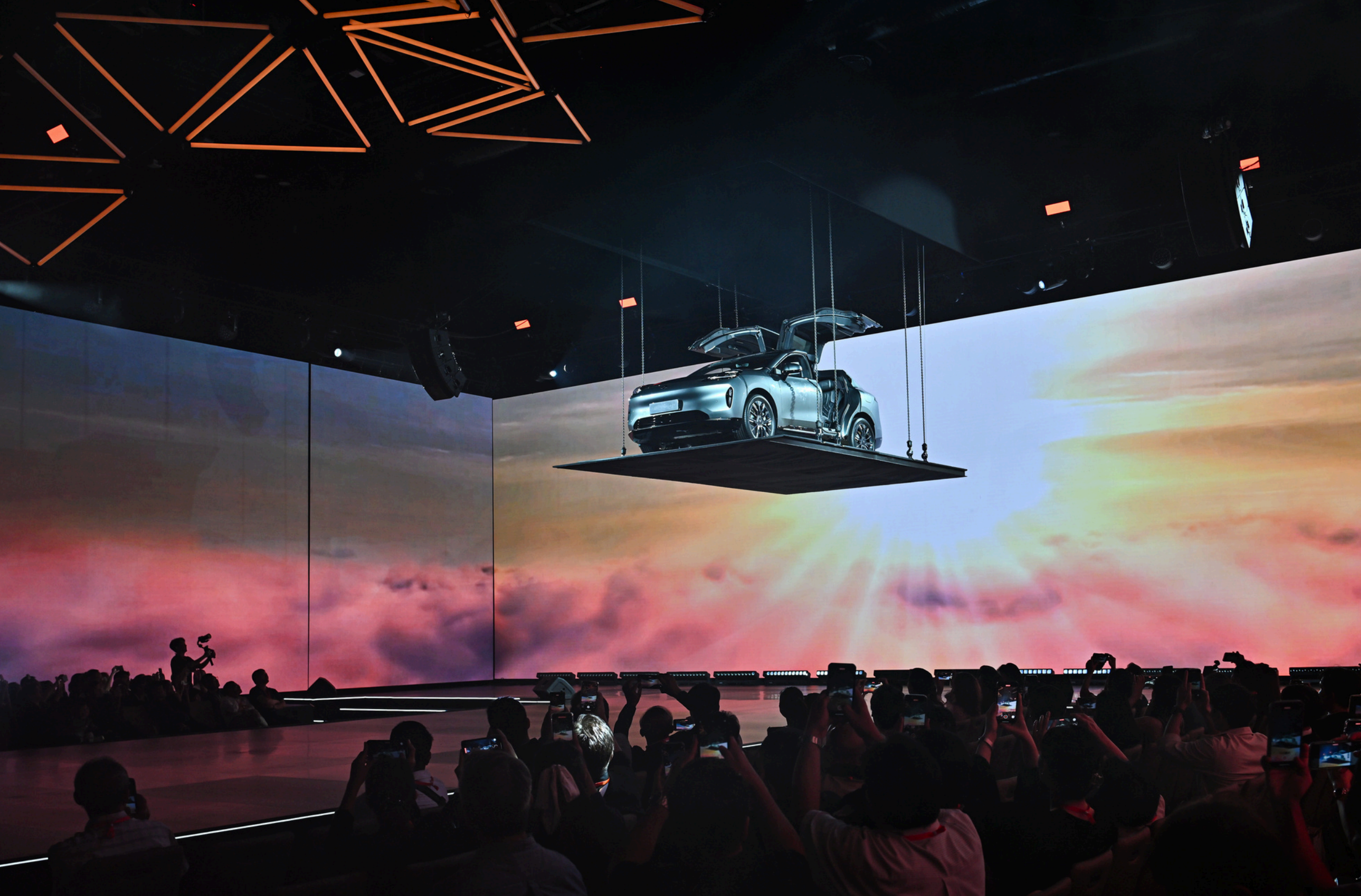
**Client:** Toyota Motors  
**Task:** Booth Design, Activities Operation, Booth Management  
**Audiences:** VIP, Press, and Public



**PRODUCT  
LAUNCH**

**6**





# HYPTEC HT OFFICIAL LAUNCH @SAMYAN MITRTOWN

**Client:** AION THAILAND  
**Task:** Design, Construction, Operation and Public Event  
**Audiences:** Press and Public





# HILUX GENERATION Launch

**Client:** TOYOTA Thailand  
**Task:** Launch Event & Press Management  
**Audiences:** 300 pax at TOYOTA SHOWROOM





# NEW NISSAN ALMERA 1.0L TURBO

**Client:** Nissan Motor Thailand  
**Task:** Launch Event & Press Management  
**Audiences:** 600 pax at BCC Hall Central Ladprao





# All New Toyota Hilux Champ Launch 2023

**Client:** Toyota

**Task:** Conceptual, Design, and Operation

**Audiences:** VIP, and Press





ประทับใจการจัด  
รอลแล้วทีมงานโตโ  
555555555555  
ความพร้อมที่จะบริ  
🥹 #TOYOTAXB  
#BAMBAM



สนใจรับจัดค  
บริหารจัดการ  
กกกกก ดีมา



# All New Toyota Yaris Ativ Launch

**Client:** Toyota  
**Task:** Conceptual, Design, and Operation, and Fan club management  
**Audiences:** VIP, and Press





# ALL NEW TOYOTA VELOZ Launch

**Client:** Toyota

**Task:** Launch Event & Press Management

**Audiences:** Executives and Press





# Mitsubishi X-Pander Cross Launch

**Client:** Mitsubishi Motors Thailand  
**Task:** Product Launch , Photo Shooting for Press Release and Media Test Drive  
**Audiences:** Press and Media





## NISSAN KICKS e-Power Launch Campaign | Create Buzz

**Client:** Nissan Thailand

**Task:** Completed Product Launch Campaign (Launching > Roadshow > Showroom POSM > Live Streaming > Auto Show)

**Audiences:** Public



25 มีนาคม นี้ เวลา 15.00 น. เป็นต้นไป  
เฟิร์น พิมพ์ชนก และ New NISSAN KICKS e-POWER ประสพการณ์ใหม่ คันนี้ ใช่เลย!  
ลงทะเบียน เพื่อเข้าร่วมกิจกรรมที่บูธ เพียง 50 ท่านแรก และ ลุ้นรับของที่ระลึกจากนิสสัน ในวันที่ 25  
566  
ลงทะเบียน... ดูเพิ่มเติม



ความคิดเห็น 412 รายการ แชร์ 143 ครั้ง



## NISSAN KICKS e-Power Launch Campaign | Live stream & Auto Show

**Client:** Nissan Thailand

**Task:** Completed Product Launch Campaign (Launching > Roadshow > Showroom POSM > Live Streaming > Auto Show)

**Audiences:** Public



**MARKETING &  
PR CAMPAIGN**





# NISSAN Kicks E-Power Launch Campaign

Create buzz city tour



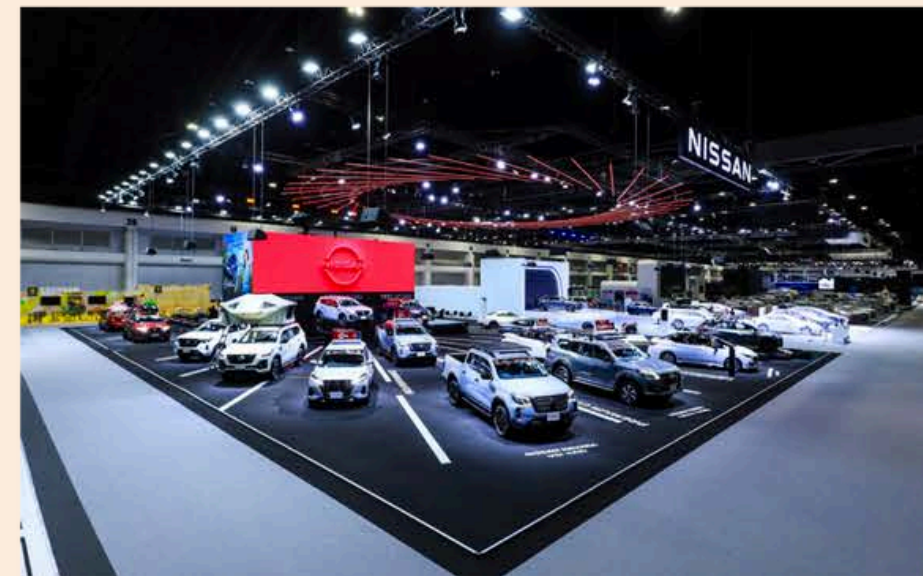
Public Launch



Auto Show |  
Live Streaming



Roadshow |  
Showroom POSM



Brand Presenter Announcement





## Campaign Phase I

Nissan Kicks e-power was taken the tour around Bangkok City days and nights, visiting the key attractions during its peak hours to create the WOM and curiosity among the target group before the actual launch







NISSAN KICKS e-POWER  
EXCITEMENT ON THE ROAD  
ระสภารณ์ใหม่ คั่นนี้ใช่เลย!

ช่วงทันท่วงที



## Campaign Phase II

The actual launch to public then revealed at the high traffic mall along side with introducing the presenter to create the WOW factor.







ห้ามพลาด กับกิจกรรม LIVE สุดพิเศษ กับ NISSAN Motor Show 2023  
วันเสาร์ที่ 25 มีนาคม นี้ เวลา 15.00 น. เป็นต้นไป

พบกับ ไบเฟิร์น พิมพ์ชนก และ New NISSAN KICKS e-POWER ประสิทธิภาพใหม่ คัด  
เปิดรับลงทะเบียน เพื่อเข้าร่วมกิจกรรมที่บูธ เพียง 50 ท่านแรก และ ลุ้นรับของที่ระลึกจาก  
มีนาคม 2566

กติกาการลงทะเบียน... ดูเพิ่มเติม



## Campaign Phase III

Continued at the Bangkok International Motorshow 2023, the new model was the key focus including the presenter to keep the consistency.



3 พัน

**CORILLA**  
EVENT

ความคิดเห็น 412 ราย





## Campaign Phase IV

Then finally, the new model was taken for a media test drive, and the Showroom POSM with the driving activities around the country.



**ROAD SHOW &  
TEST DRIVE**







## AION Love at First Drive with AION Y Plus

**Client:** AION Thailand  
**Task:** Create Routing Plan, Construction, Pre-Promote, Operation  
**Audiences:** Public





# GWM CERTIFIED OPENING DAY

**Client:** Great Wall Motor  
**Task:** Completed design, activation and management  
**Audiences:** Public





# NISSAN KICKS e-Power Launch Campaign | Roadshow

**Client:** Nissan Thailand  
**Task:** Completed Product Launch Campaign (Launching > Roadshow > Showroom POSM > Live Streaming > Auto Show)  
**Audiences:** Public





# NISSAN Caravan 2023

**Client:** Nissan Thailand  
**Task:** Showroom POSM  
**Audiences:** Public





# NISSAN FESTIVAL 2023

**Client:** Nissan Thailand  
**Task:** Roadshow and festival  
**Audiences:** Public





# NISSAN FESTIVAL 2023

**Client:** Nissan Thailand  
**Task:** Roadshow and festival  
**Audiences:** Public





# NISSAN Test Drive

**Client:** Nissan Thailand  
**Task:** Create Routing Plan, Construction, Pre-Promote, Operation  
**Audiences:** Press and Media





## Media Test Drive

**Client:** Ford Thailand  
**Task:** Create Routing Plan, Construction, Pre-Promote, Operation  
**Audiences:** Press and Media





## Media Test Drive

**Client:** Mitsubishi Motors Thailand  
**Task:** Create Routing Plan, Construction, Pre-Promote, Operation  
**Audiences:** Press and Media



CONCERT



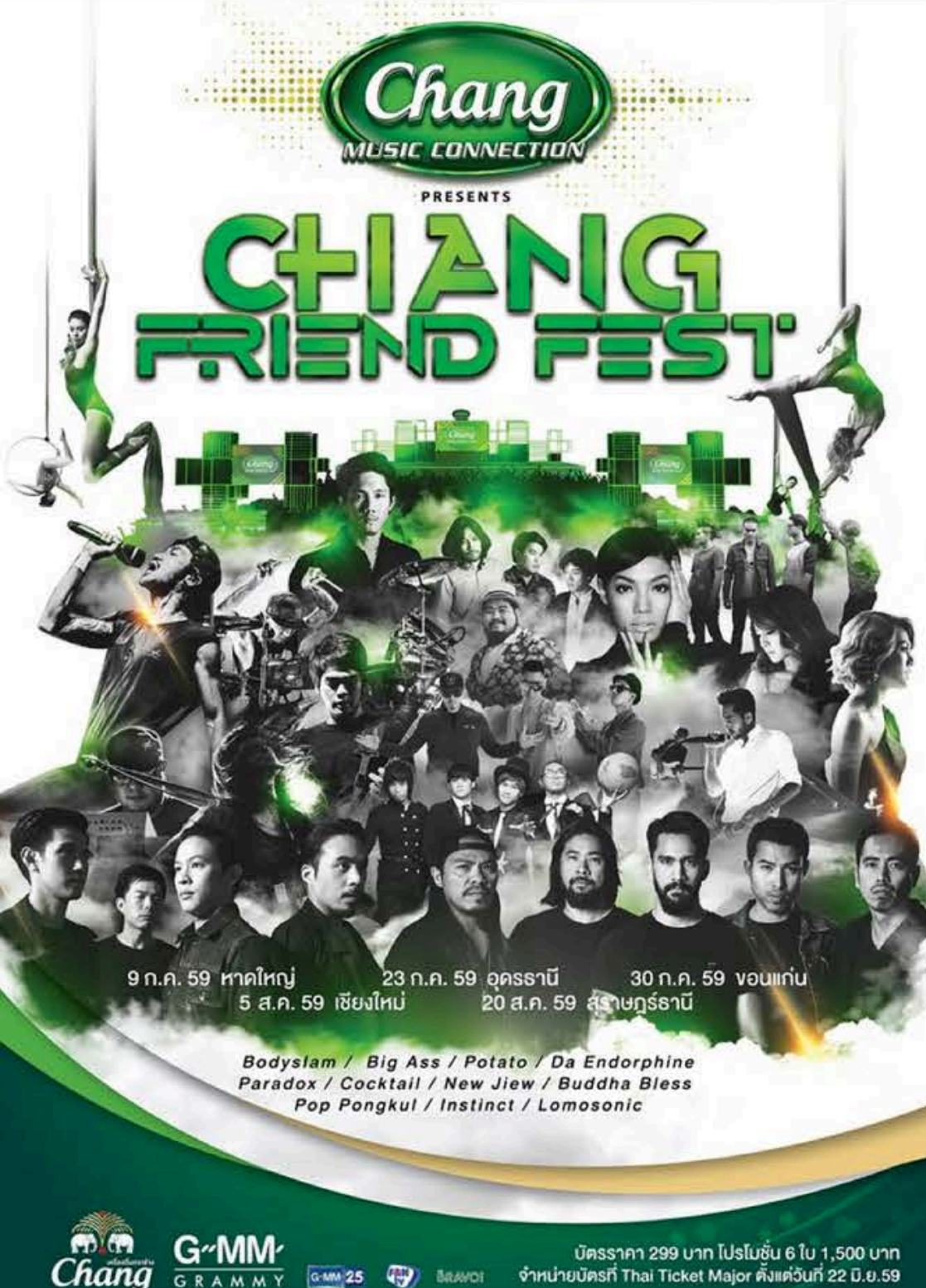




# AMWAY NATIONAL CONVENTION 2024

**Client:** Amway Thailand  
**Task:** Conference | Impact Challenger  
**Audiences:** 30,000 pax





# Chang Friend Fest

**Client:** Chang and Blend 285

**Task:** Pre-Concert Activities with On trade / Off Trade, Concert Design, Visual CG and Logistic Management

**Audiences:** Public





## BLEND FEST at Big Mountain 2017

**Client:** Blend 285  
**Task:** Conceptual Idea, Operation and Decoration.  
**Audiences:** Public



**LIVE  
STREAMING**

**10**



**New NISSAN TERRA**  
PROTECTION FOR EXCITING JOURNEYS  
ปลอดภัย เน้นใจทุกเส้นทาง

**พิเศษสุด** ลงทะเบียนใน LIVE  
รับ แพคเกจเชิคระยะ   
**ฟรี** มูลค่า **13,531** บาท

เมื่อจอง และออกรถ **New NISSAN TERRA**  
ภายในวันที่ 30 กันยายน 2564  
\*เงื่อนไขเป็นไปตามที่บริษัทกำหนด

พบกับ **20 Aug** **25 Aug** **27 Aug** **1 Sep** **3 Sep**  
  
**ทนาย พงศ์สุข** **อิ๋ BOTCASH** **ดอย วาน** **ครอบครัวเย็นบาน** **คุณซี-เอป** **Tattoo Colour**

เวลา 18.00 เป็นต้นไป พร้อมของรางวัลมากมายตลอดกิจกรรม พบกันที่ NISSAN THAILAND FB FANPAGE

เพียงร่วมลงทะเบียน  
ลุ้นรับรางวัล

และ

และพิเศษสำหรับ 200 ท่านแรก  
รับ Big C E-Voucher มูลค่า 100 บาท



# Nissan Terra Launch Live-Streaming

**Client:** Nissan Thailand  
**Task:** Live Content and Operation  
**Audiences:** Public



**TRADE SHOW  
& FAIR**

**11**





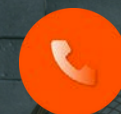
# JAPAN TRAVEL FAIR 2018

**Client:** JNTO องค์การท่องเที่ยวญี่ปุ่น  
**Task:** Complete service , Official Contractor, Exhibitors Coordinator, PR and Promotion  
**Audiences:** Public



CONTACT  
US

**Nirubol (AUI)**  
Client Service Director



+66 (0) 83-4980062



ns@gorillaevent.com

**Phanit (POOH)**  
Operation Director



+66 (0) 83-4980061



ps@gorillaevent.com



## FOLLOW US



[www.gorillaevent.com](http://www.gorillaevent.com)



+66 2 015 1199



[info@gorillaevent.com](mailto:info@gorillaevent.com)

**Address :** 38/1 The Pride Sukhumvit 77 ,  
Soi Onnut 30 , Sub- District,  
Suanluang District , Bangkok 10250

**GORILLA**  
**EVENT**



Gorilla Event Co.,Ltd

**THANK**  
**YOU**

[www.gorillaevent.com](http://www.gorillaevent.com)  
#FindthePerfection